



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Mundy Katowitz Media
1322 G St SE
Washington, DC 20003-3021

Contract # 863191
Schedule Dates 10/23/12-10/29/12
Advertiser Priorities USA Action (36239)
Agency/T-Code Mundy Katowitz Media (6585)/127439326
Product Political - US President (1174)
Brand Democrat (Pro) (176850)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name PLACEMENT, MEDIA
Phone/Fax (202) 675-6936 /
CPE 321/340/1789
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments PRIOR USA ACT 10/23

Date Entered 10/19/12
Last Modified 10/19/12
Entered By Penne Marsh
CO-OP No
Headline # 06386619
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,081.00
Net Total \$34,459.00
Sales Tax

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Oct. 2012	15	\$36,540.00
Nov. 2012	1	\$4,000.00
Grand Total:	16	\$40,540.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/12-10/26/12	4	1:00	12:05A- 1:05A (ET)						1			1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	10/19/12
2.0	Normal Line / SPOT	10/26/12-10/26/12	4	1:00	5:58A- 7A (ET)						1			1	\$3,400.00	\$3,400.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	10/19/12
3.0	Normal Line / SPOT	10/29/12-10/29/12	4	1:00	7A- 9A (ET)		1							1	\$4,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	10/19/12
4.0	Normal Line / SPOT	10/27/12-10/27/12	4	1:00	6:58P- 7:57P (ET)						1			1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	WHEEL/JOEPARDY	10/19/12
5.0	Normal Line / SPOT	10/27/12-10/27/12	4	1:00	7:58A- 9A (ET)						1			1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT-ABC	10/19/12
6.0	Normal Line / SPOT	10/28/12-10/28/12	4	1:00	6P- 6:30P (ET)							1		1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)	13 NWS AT 6	10/19/12
7.0	Normal Line / SPOT	10/28/12-10/28/12	4	1:00	7:58A- 9A (ET)							1		1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN-ABC	10/19/12
8.0	Normal Line / SPOT	10/25/12-10/25/12	4	1:00	11:35P- 12:02A (ET)					1				1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE<	10/19/12
9.0	Normal Line / SPOT	10/25/12-10/25/12	4	1:00	12P- 12:57P (ET)					1				1	\$1,600.00	\$1,600.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	10/19/12
10.0	Normal Line / SPOT	10/25/12-10/25/12	4	1:00	5A- 5:58A (ET)					1				1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	UPDATED 10/18, 13 NWS DYBRK A<	10/19/12
11.0	Normal Line / SPOT	10/25/12-10/25/12	4	1:00	7A- 9A (ET)					1				1	\$4,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	10/19/12
12.0	Normal Line / SPOT	10/23/12-10/23/12	4	1:00	5A- 5:58A (ET)		1							1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	UPDATED 10/18, 13 NWS DYBRK A<	10/19/12
13.0	Normal Line / SPOT	10/23/12-10/23/12	4	1:00	6:58P- 7:28P (ET)		1							1	\$5,400.00	\$5,400.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE<	10/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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14.0	Normal Line / SPOT	10/23/12-10/23/12	4	1:00	9A- 10A (ET)			1						1	\$1,900.00	\$1,900.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY<	10/19/12
15.0	Normal Line / SPOT	10/24/12-10/24/12	4	1:00	10:58A- 12P (ET)				1					1	\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)	VIEW-ABC<	10/19/12
16.0	Normal Line / SPOT	10/24/12-10/24/12	4	1:00	5:58A- 7A (ET)				1					1	\$3,400.00	\$3,400.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	10/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVEC Norfolk	Date: 10/28
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I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As Ordered				

Total Charges: \$ 34,459 Net
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This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ~~ISSUE~~ ADVERTISER

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
 Penne Marsh NSC
Signature Printed Name Title